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**October 2025: DPHSS Stands with Survivors and Families During
Breast Cancer Awareness Month**

Hagåtña, Guam – The Department of Public Health and Social Services (DPHSS), through the Guam Breast and Cervical Cancer Early Detection Program, joins survivors, families, advocates, and partners in observing **Breast Cancer Awareness Month this October**.

This month is more than awareness. It is a time to honor the courage of survivors, remember those we have lost, and unite as one island community to protect future generations. According to the **Pacific Regional Central Cancer Registry 2007 to 2022 report**, it was the most common adult invasive cancer across the U.S. Pacific and remains the **second most diagnosed cancer on Guam**. Behind these numbers are mothers, daughters, sisters, and friends whose lives and families have been forever changed. With early detection and treatment, lives can be saved. Screenings and mammograms remain one of the most powerful gifts of health and hope.

“On Guam, breast cancer is not a distant issue. It lives in our homes, in our families, and in the stories of our loved ones,” said Director Theresa C. Arriola. “This month, we stand together in **pink** to honor the survivors among us, to remember those we have lost, and to remind every woman that early detection can save her life. When our island unites with courage and compassion, we give hope to every family facing this fight.”

Community Events This October

- **Sunday, October 12, 2025**, Breast Cancer Awareness Month Fair from 10:00 AM to 2:00 PM at the Micronesia Mall Center Court.
Families are invited to gather for health screenings, survivor stories, educational booths, and wellness activities. Local providers and community groups will be on-site with resources and support.
- **Friday, October 17, 2025**, Proclamation Signing Ceremony from 11:30 AM to 12:00 PM at the R.J. Bordallo Governor's Complex Conference Room
The Governor of Guam will officially proclaim October as Breast Cancer Awareness Month, joined by survivors, advocates, and health leaders.
- **Friday, October 24, 2025**, Guam Cancer Care Breast Cancer Awareness Wave from 4:00 PM to 6:00 PM at the ITC Intersection, Tamuning
Survivors, families, and residents will line the streets with signs of support. This moving display of love, strength, and unity has become an island tradition.

DPHSS invites all residents to wear **pink throughout October**, attend community events, and share life-saving information with family and friends. Breast cancer awareness is not just about knowledge. It is about love, action, and protecting the people we hold most dear.

Stay connected with updates by following DPHSS on Facebook (@guamdphss) and Instagram (@dphssguam). For program-specific information, contact the Guam Breast and Cervical Cancer Early Detection Program at (671) 777-1184 and follow the Guam Breast and Cervical Cancer Early Detection Program at facebook.com/livehealthyguam, or connect with Guam Cancer Care at guamcancercare.org and @GuamCancerCare on social media.

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